



WHIZROBO
PRIVATE LTD

Sat Paul Mittal School

THE SIF BULLETIN

May 13, 2023

Newsletter Day 3



AGENDA DAY 3

SATYAN LAUNCHPAD

CRISIS ROUND

FINAL PITCH < ONLY
SHORT LISTED TEAMS >

RESULTS AND AWARDS

CLOSING CEREMONY



WORKSHOP

ROAD MAP TO SUCCESS

Day 2 of SIF 3.0 started off with an inspiring session conducted by Mr. Evo Hannan, Founder Innovation X. He commenced the conference by quoting examples from his life to help explain that the road to success is not always straight and easy. There will be turns of defeat, potholes of depression, rocks and stones of personal problems in your way but we need to have faith that when we finally scale the path and reach its end, the smile on our face is one which we will never forget.

Mr. Evo talked how his Asian background paved a rough path for him during his school days in the United Kingdom. He felt that he could not fit in and had to speak louder to be heard. His background was what drove him to push boundaries and take productive risks to achieve his goals.



EVO HANNAN

He conducted an activity in which he asked students to close their eyes and visualize themselves as successful beings 20 years later. He later asked the students to share their visual imagination with the audience. Some enthusiastic audience members shared their amazing visions, their success mantra and their accomplishment status. Mr. Evo used their example to demonstrate how one must express their thoughts confidently and should not let fear make decisions for them. He also put emphasized that it's only after we step outside our comfort zone when we begin to change, grow and transform. He gave an insight into the skills required to be a successful entrepreneur. The mantra of becoming an entrepreneur is about learning to recognize the knowledge you need to acquire and the moves you'll need to make. He motivated the students by saying, 'Face the challenge and steep mountains to climb and see your dreams from the top.'



THE SHARKS



Mr. Lottie Mukuka



Mr. Ashutosh Mahajan



Mr. Evo Hannan



Mr. Krishnav Satija



Mr. Sanansh Garg



Mr. Srijan Chopra



Mr. Sandeep Verma



Ms. Dimple Verma



PITCHING ROUND

A sneak peak into the pitch rooms

IGNITED MINDS

The team 'Ignited Minds' envision to transform the long-standing educational system by including interactive classes into the curriculum, such as social speaking, marketing, etc., to teach students real-world skills, provide experiential learning opportunities and prepare them for the workplace. They want to help students discover their passions and teach them how to follow those passions to the fullest. Ignited Minds wants to introduce a new and improved educational system that operates in parallel with the general schooling systems in order to alter centuries-old practises and disrupt boring learning methods. They work with current schools to deliver quality education so that kids can achieve their full potential, and their system of learning sharpens students' abilities.



FEM-ART

The venture by Fem-Art aims to provide financial freedom to house-wives and home-makers all over India. Fem-Art is a platform where these women can sell their products such as embroidered handicrafts and jewellery to the masses. The three-minute pitch was informative, concise and skillfully delivered.

This was followed by an interrogation round wherein one of the judges asked, "Why wouldn't someone just list their product on Amazon or Flipkart rather than choosing to use your particular platform?" The team replied that they focus on their exclusivity compared to Amazon, where there are already many industrial goods. They further talked about how they would make a profit by implementing a thirty per cent margin, varying across different products. This pitch was undoubtedly a hit and turned many heads! The room was filled with hope, feminism and willingness to take action. This service will bring us one step closer to empower womenkind and help to establish equality in the society.

CRISIS *Management*



A brainstorming session on the challenges encountered by start-ups and current businesses took place during the Crisis Challenge. The teams were expected to adapt this crisis scenario and present it as a PPT, concentrating on the three key questions of what, why, and how.

FINAL PITCH ROUND

INSIGHT INTO THE FINAL PITCH ROUND..

TEAM 2306-TRAKFIT

The first pitch of the day was 'Trakfit, your personal AI coach'. With the integration of a facial recognition system and an intuitive algorithm, they aim to provide an efficient database. Their goal is to provide maximum fitness for all individuals, along with tracking various forms of exertion. Their ask was 5 lakh rupees, for 2.5% equity in their business.



TEAM 2317- MAGNOC

Team 2317 introduced the gathering to their product MAGNOC. Their prototype included a three in one product - a vacuum cleaner, an air purifier and an AI software to applaud the child on accomplishing the task thus establishing a bond between the parents and the young cherubs. Their target audience is 2-5 years old. AI software has inbuilt words of appreciation for the child in the voice of his/her parents. This will boost the self confidence of the toddlers. It also includes a companion app for the little ones. The product sale price is 999-/rs .



FINAL PITCH ROUND

INSIGHT INTO THE FINAL PITCH ROUND..

TEAM 2326- SBAS

Team 2326 introduced the judges and audience to SBAS - smart beneficial and artificial system with the aim of providing safety to people riding on two wheelers. Their product includes a buzzer which would notify the consumer when a piece of cloth gets near to the sensor which would hence prevent mishappenings and accidents. Their team pitched the idea so exceptionally which led them to receive a funding of 1 lakh rupees

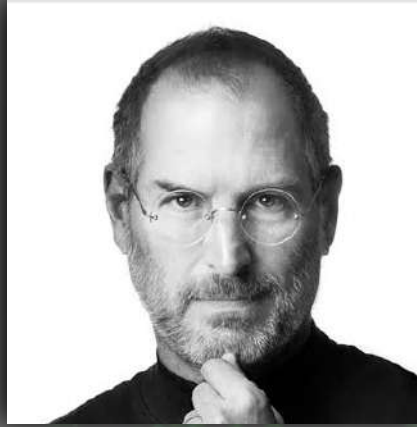


TEAM 2319- AIKEY

'AiKey', using the principles of refraction of light, launched their prototype for a product that they aim to make available across all Indian hospitals. They tackled the problem of shortage of nurses to eventually help save lives. It is a system with an alarm, which goes off as soon as the glucose bottle of a patient finishes. It is a B2B model and is a convenient way to notify the medical workers and eventually improve the healthcare service. Their product is available for 700/-rs, making it cost efficient..



TRIVIA DAY III



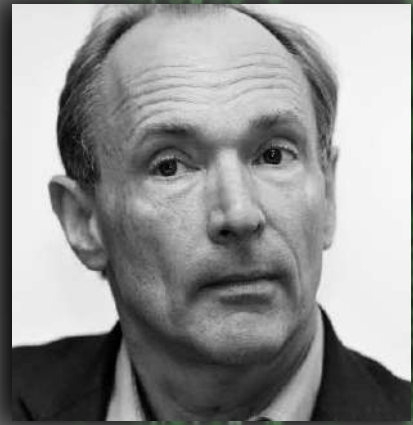
STEVE JOBS

1. What company was founded by him in his garage?



RAY CURZWEIL

2. What technological concept did he popularise?



TIM BERNERS LEE

3. Which web browser was invented by him in 1990?



PAUL GRAHAM

4. What term was coined by him?



CLAYTON CHRISTENSEN

5. Which concept of innovation was introduced by him?



ELON MUSK

6. What game did he invent at the age of twelve?

GLIMPSES OF US

DIL MAANGE MORE!



DIL MAANGE MORE!