

Workshop on “Crafting Careers: Opportunities in Design and Innovation” for Class XI students



In an enriching session today on “Crafting Careers: Opportunities in Design and Innovation,” conducted by Assistant Professor Bulbul Chaudhary, Pro Vice Chancellor – Admissions & Partnerships at ATLAS SkillTech University, students of grade XI were introduced to the concepts of design thinking and the profound impact of design on our daily lives. Professor Bulbul explained how design influences various aspects of our lives, including convenience, identity, sustainability, and empathy. She illustrated her points with numerous examples of problem-solving and innovative solutions, emphasizing the importance of design in creating effective and meaningful changes in society. The session highlighted the Communication and Product Design courses offered at ISDI, providing students with insights into the curriculum and potential career paths in these fields. Additionally, Mr. Anurag Kapoor provided an overview of the diverse range of courses available at the university, covering areas such as Design, Entrepreneurship, Computer Science, and Artificial Intelligence. He emphasized the interdisciplinary approach of the university, which aims to equip students with the skills and knowledge necessary to excel in various industries. The session was highly informative and engaging, offering students a comprehensive understanding of the opportunities available in the field of design and innovation. It encouraged them to think critically about how design can be used to address real-world challenges and inspired them to consider pursuing careers in this dynamic and impactful field. Overall, the session was a valuable experience for the students, providing them with a clearer vision of their future career possibilities and the role of design in shaping a better world.